FaW TOKYO
FASHION WORLD TOKYO

2027 Participation Cost

Date: April 7 – 9
Venue: Tokyo Big Sight

Date: Sep 29 – Oct 1
Venue: Tokyo Big Sight

1

Exhibit Space

Choose your booth size and allocation.

2

Rental Display System

All inclusive.
Minimize your time and preparation effort.

3

ExpoMaster

Digital platform to maximize exhibition outcome.

*All prices shown on this document do not include tax.
*Booth sizes are few examples. Various other sizes are available depending on the number of booths and location.

① Exhibit Space

< April >

Space	Price
6 booths (18 x 5.4 = 97.2sqm)	JPY 5,940,000
5 booths (15 x 5.4 = 81sqm)	JPY 4,950,000
4 booths (12 x 5.4 = 64.8sqm)	JPY 3,960,000
3 booths (9 x 5.4 = 48.6sqm)	JPY 2,970,000
2 booths (6 x 5.4 = 32.4sqm)	JPY 1,980,000
1.5 booths (9 x 2.7 = 24.3sqm)	JPY 1,485,000
1 booth (6 x 2.7 = 16.2sqm)	JPY 990,000
0.5 booth (3m x 2.7m = 8.1sqm)	JPY 495,000
Corner Charge: JPY 75,000	

< September >

*Visibility area is heighted in yellow on floor plan.

Space	Price
6 booths (18 x 5.4 = 97.2sqm)	JPY 5,940,000 Visibility area: JPY 6,120,000
5 booths (15 x 5.4 = 81sqm)	JPY 4,950,000 Visibility area: JPY 5,100,000
4 booths (12 x 5.4 = 64.8sqm)	JPY 3,960,000 Visibility area: JPY 4,080,000
3 booths (9 x 5.4 = 48.6sqm)	JPY 2,970,000 Visibility area: JPY 3,060,000
2 booths (6 x 5.4 = 32.4sqm)	JPY 1,980,000 Visibility area: JPY2,040,000
1.5 booths (9 x 2.7 = 24.3sqm)	JPY 1,485,000 Visibility area: JPY 1,530,000
1 booth (6 x 2.7 = 16.2sqm)	JPY 990,000 Visibility area: JPY 1,020,000
0.5 booth (3m x 2.7m = 8.1sqm)	JPY 495,000 Visibility area: JPY 510,000
Corner Charge: JPY 75,000	

② Rental Display System

Standard Type

1 booth (16.2sqm): JPY 560,000



Wood type for

TRENDS, TEXTILE, WELLNESS, SPORTS, IP FASHION, UNIFORM

Panel type for

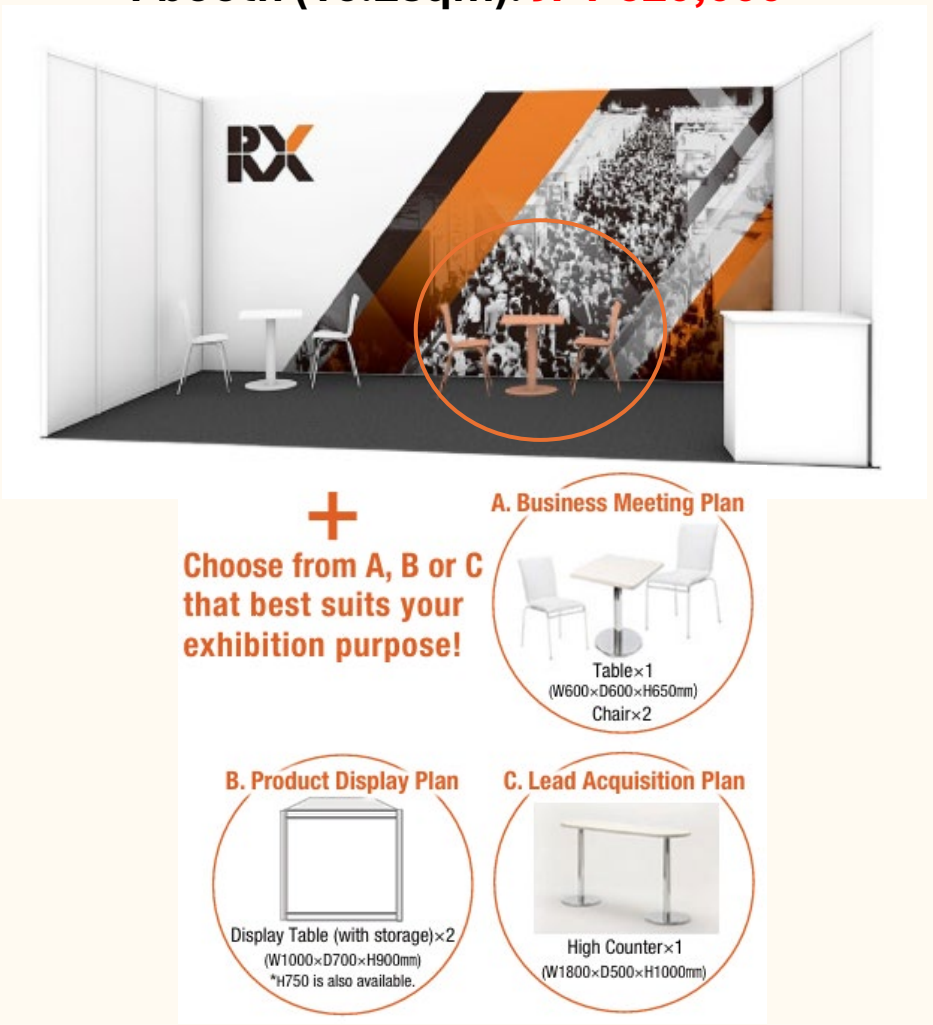
TECH, SOURCING, REUSE, SUSTAINABLE

Package Booth includes:

- Back & Side Walls
- Company Name
- Carpet
- 2 Meeting Table & 8 Chairs
- Power Supply to 2kw
- 8 Spotlights
- 2 Electrical Outlet
- 1 Rubbish Bin

Design Type

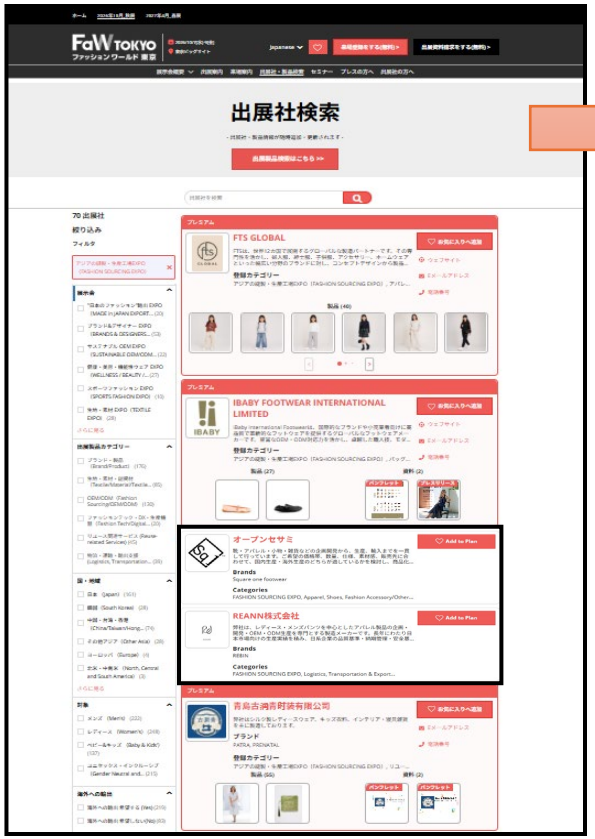
1 booth (16.2sqm): JPY 620,000



(https://www.fashion-tokyo.jp/content/dam/sitebuilder/rxjp/rx-japan/doc/26/8/rental_display_system_en.pdf)

③ ExpoMaster

- Application is Mandatory.
- A fixed additional fee of JPY 50,000 will be charged, regardless of the number of co-exhibitors.



Featured

IBABY FOOTWEAR INTERNATIONAL LIMITED

Add to Plan

iBaby International Footwear is a global footwear manufacturer specializing in high-quality, innovative footwear for international brands and retailers. With extensive OEM and ODM capabilities, we...

Website

Email

Phone

Brands

Howard Shawn New York

Categories

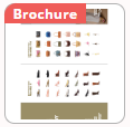
FASHION SOURCING EXPO, Bag, Shoes, China/Taiwan/Hong Kong,...

Products (27)





Documents (2)





Rose May

Add to Plan

Rose May is a South African luxury accessories brand specialising in handcrafted handbags and leather goods made from responsibly sourced exotic skins and premium leathers. Each piece is meticulous...

Categories

BRANDS & DESIGNERS EXPO, Fashion Accessory/Others, Middle East,...

Stand shared with South African Footwear and Leather Council (SAFLEC)

Featured

Viva Garment Products Ltd

Stand A9-42

We can do both cut & sewn and woven. We have 40 production lines and over 2200 workers. We use a lot of automation to maintain quality consistency.

Website

Email

Phone

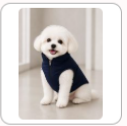
Brands

Muji, Tommy Bahama, Vineyard Vines, Faherty, Rodd & Gunn, Janie ...

Categories

FASHION SOURCING EXPO, Apparel, Innerwear/Lingerie, Sportswear,...

Products (6)





Documents (6)





PREMIUM

JPY 650,000

- Ad on Homepage
- Top Placement
- Large Size

BASIC

JPY 50,000

- Minimum size
- A-Z display

STANDARD

JPY 150,000

- Random Top Placement
- Large size