

FaWTOKYO FASHION WORLD TOKYO

TEXTILE EXPO FASHION SOURCING EXPO

MARCH March 26[Wed] - 28[Fri], 2025

OCTOBER October 1[Wed] - 3[Fri], 2025

Venue: Tokyo Big Sight, Japan

Organiser: RX Japan Ltd.



"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.



WHY Join the Japanese Market?

1 Japan - World's 3rd Largest Fashion Market

Japan positions itself as the 3rd largest fashion market!

<Global Comparison of Revenue in fashion segment; 2022>

Top 5

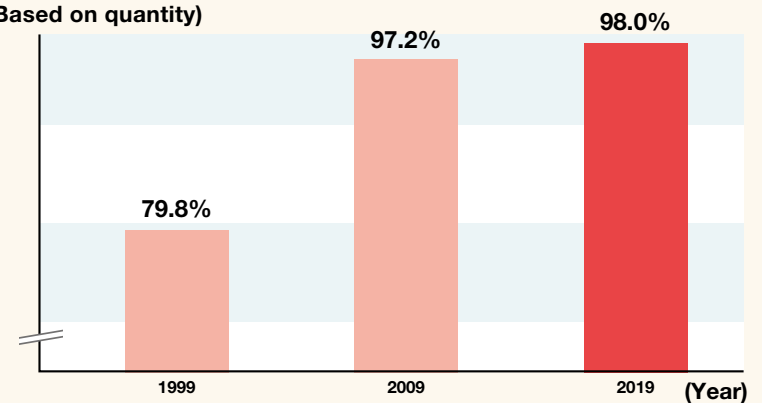
1.		China	USD 348,700million
2.		United States	USD 123,736million
3.		Japan	USD 38,296million
4.		United Kingdom	USD 25,217million
5.		Germany	USD 20,414million

(Source: Statista, January 2022)

2 High Demand in Imported Materials/Textiles

Japan heavily relies on imported fashion materials/textiles.

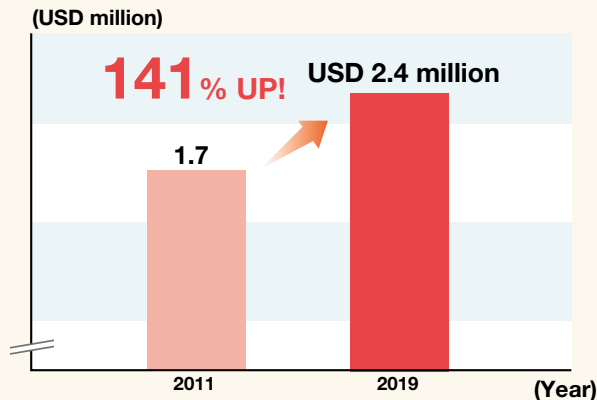
(Based on quantity)



Source: The Japan Textiles Importers Association

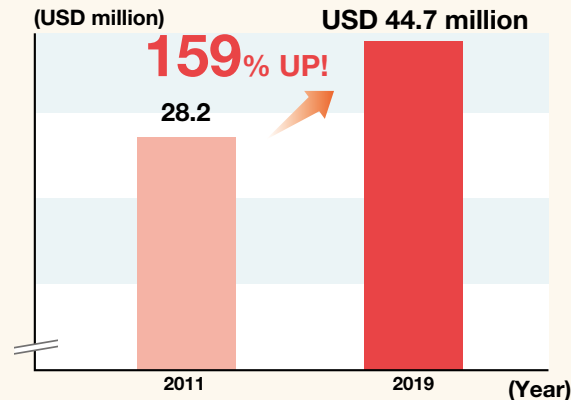
3 Growth Rate of Imported Fashion Materials — Increasing Business Opportunities!

Imported Amount of Fabric



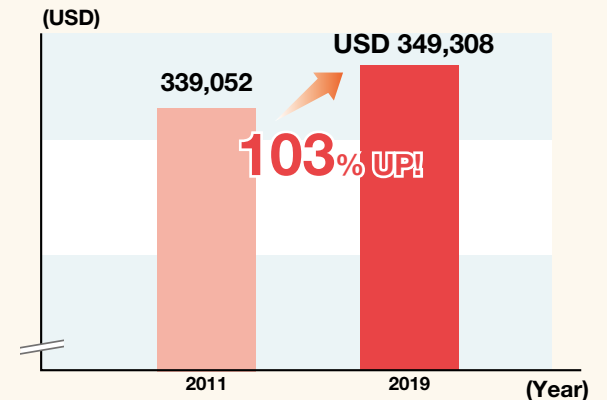
Source: The Japan Textiles Importers Association (USD 1=JPY 104.07)

Imported Amount of Clothing



Source: Yano Research Institute Ltd. (USD 1=JPY 104.07)

Imported Amount of Leather Accessories



Source: Japan Leather and Leather Goods Industries Association (USD 1=JPY 104.07)

Why FaW TOKYO? - Japan's largest fashion trade show

1 Japan's LARGEST* BtoB Trade Show for Apparel/Shoes/Bag Manufacturing

*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

<2025 MARCH>

900
Exhibitors

23,000
Visitors

<2025 OCTOBER>

1,050
Exhibitors

27,000
Visitors

(The numbers of exhibitors and visitors are expected, including concurrent shows.)

Exhibitor Profile

**Manufacturers/
Trading Companies of:**

- Garment/Knit
- Leather Products
- Textile
- Fiber/Yarn
- Garment Accessories
- OEM/ODM Services etc.

Business Meetings

- Place Orders
- Price & Delivery Date Negotiation
- OEM/ODM Order etc.

Visitor Profile

**Trading Company
Wholesaler**

**Merchandisers/
Production from:**

- Manufacturer/SPA
- Mass Retailer
- GMS/Supermarket
- Fashion Brand etc.

2 Chosen by the World's Major Factories

Expected Exhibitors (Countries/regions in alphabetical order)

- | | | | | | | |
|--------------|----------|-------------|----------|-------------|-----------|------------|
| • Bangladesh | • China | • Hong Kong | • India | • Indonesia | • Korea | • Pakistan |
| • Sweden | • Taiwan | • Thailand | • Turkey | • UAE | • Vietnam | etc. |

International Pavilions (expected)



Meet Your Target Customers

By exhibiting at your best-matching area, it will help you meet your target customers!

TEXTILE EXPO

- Cotton
- Wool
- Fiber/Yarn
- Leather
- Shoes/Bag Materials
- Leather Chemicals/Dyeing
- Synthetics
- Knit
- Accessories

etc.



FASHION SOURCING EXPO

Manufacturers for:

- Ladies'/ Men's Wear
- Baby & Kids Wear
- Inner Wear
- Shoes, Sandals
- Bags, Leather Goods
- Uniforms
- Hats, Caps
- Gloves
- Belts
- Scarves
- Socks, Stockings
- Wallets, Purses
- Various Fashion Accessories

etc.

FASHION TECH EXPO

IT, Consulting, Manufacturer trading agents, deal in:

- Supply Chain Management
- EC, Next Generation Store
- Marketing
- Smart Factory

etc.



Concurrent show **SUSTAINABLE FASHION EXPO**

Specialised show focusing on “Sustainable Fashion”

This show is specialised for finished products and materials focusing on “sustainability”. Exhibitors showcase products with themes that are Organic, Ethical, Recycle, Eco-Friendly, Animal Free, etc. from around the world! Launched in 2020 April, this specialised area continues to attract huge attention from the industry!



Meet Visitors from the Entire Fashion Industry

By being held altogether as FaW TOKYO, you can approach to the entire fashion industry!
FaW TOKYO attracts quality visitors from a wide variety, which expands your business opportunities.



Trading Companies

Previous Visitors

- CHORI
 - MITSUBISHI
 - SOJITZ
 - TEIJIN FRONTIER
 - TOYOSHIMA
 - ITOCHU
 - MITSUI
 - TAKIHYO
 - TOYOTA TSUSHO
 - MARUBENI
 - MORIRIN
 - TAKISADA
 - TORAY INTERNATIONAL
- etc.

SPA/Manufacturers

Previous Visitors

- ABAHOUSE INTERNATIONAL
 - ISSEY MIYAKE
 - ITOKIN
 - PATAGONIA
 - WACOAL
 - ADASTRIA
 - DESCENTE
 - MIZUNO
 - SANYO SHOKAI
 - WORLD
 - ASICS
 - FAST RETAILING
 - ONWARD KASHIYAMA
 - TSI HOLDINGS
- etc.

Retailers

Previous Visitors

- AEON
 - FRANCFRANC
 - RYOHIN KEIKAKU
 - THE LOFT
 - CAN DO
 - MURASAKI SPORTS
 - SEIYU
 - TOKYO DERICA
 - CHIYODA
 - NITORI
 - SHIMAMURA
 - TOKYU HANDS
- etc.

Buyers from Other Industries

Previous Visitors

- ALL NIPPON AIRWAYS
 - DHC
 - KOKUYO
 - SONY MUSIC SOLUTIONS
 - ALBION
 - IRIS OHYAMA
 - ORIENTAL LAND
 - TOYOTA MOTORS
 - COSTCO WHOLESALE
 - JAPAN AIRLINES
 - SANRIO
 - WALT DISNEY JAPAN
- etc.

Exhibit to Expand your Business in Japan

Advertisement Package Plan

Maximise the outcome of your exhibiting!

FaW TOKYO offers Advertisement Packages that accelerate your international marketing by combining your exhibiting with pre-show promotion.

Premium Plan
(Limited to 3 Exhibitors)

Business Activation Plan

Starter Plan II

You can choose from 3 Special Packages.



Click here for details

FREE



Booth-Only Plan

1. Raw Space Only

(Design your own booth)

2. Raw Space + Rental Display

(Shell scheme)

Cost Estimation Request



Contact



Organiser: RX Japan Ltd.,
FaW TOKYO Show Management

11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan
Web: www.fashion-tokyo.jp/hub/en-gb.html TEL: +81-3-6739-4108
E-mail: fwt.jp@rxglobal.com A division of Reed Business Registered in England, Number 678540

Visit FaW TOKYO website! ►►►



Instagram



Facebook

