

Visitor's Guide

All inclusive Guidebook for International Visitors

FASHION WORLD TOKYO 2020 OCTOBER

Consists of:

8th FASHION WEAR EXPO

9th BAG EXPO

9th SHOES EXPO

11th FASHION JEWELLRY EXPO

6th TEXTILE TOKYO

6th FASHION SOURCING TOKYO

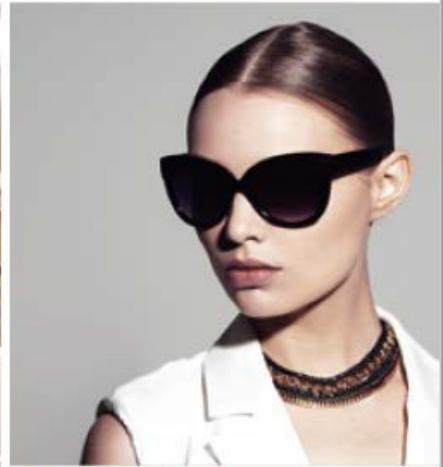
Dates: Oct.27 [Tue] – 29 [Thu], 10:00 – 17:00

Venue: Hybrid [Tokyo Big Sight + Virtual]

Organised by: Reed Exhibitions Japan Ltd.

[>>Official Website](#)

[>> Get Free Visitor Ticket \(VIRTUAL\)](#)



Organised by

 Reed Exhibitions®

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*"Largest" in reference to the exhibitor number of trade shows with the same concept.

*Number of exhibitors, visitors & countries/regions are expected, including concurrent shows.

Japan's **Largest** Fashion Trade Show

with 760 exhibitors including 150 new exhibitors

FASHION WORLD TOKYO is Japan's largest comprehensive fashion trade show which offers fashion sourcing and brands together. The show consists 6 specialised fairs and caters to all your fashion buying needs under one roof. 2020 October edition will be held on both "the on-site" and "the virtual" and that will provide efficient business opportunities for exhibitors and visitors.

<p>8th FASHION WEAR EXPO</p> <ul style="list-style-type: none"> Casual Career Ladies' Babies', Kids' Ethical Street Fashion Mature Sport Athleisure Formal <p>etc.</p> <div style="border: 1px solid black; padding: 2px;"> <p>Specialised zones:</p> <ul style="list-style-type: none"> Made in Japan Fair Designers' Gate Sustainable Zone Antivirus Zone </div>	<p>11th FASHION JEWELLERY EXPO</p> <ul style="list-style-type: none"> Ring Earrings Watch Hair Accessories Men's Accessories Necklace Sunglasses Bracelet <p>etc.</p>	<p>9th BAG EXPO</p> <ul style="list-style-type: none"> Handbag Travel Bag Women's Bag Comtemporary Bag Clutches Shoulder Bag Backpack Business Bag Totes Briefcases <p>etc.</p>
<p>9th SHOES EXPO</p> <ul style="list-style-type: none"> Comfort Shoes Business Shoes Loafers Slippers Sneakers Pumps Boots Sandals Heels Insole <p>etc.</p>	<p>6th TEXTILE & MATERIAL EXPO</p> <ul style="list-style-type: none"> Leather Fur High-quality Materials Organic Materials Dyeing, Finishing, Embroidery Clothing Parts Fiber <p>etc.</p>	<p>6th FASHION SOURCING EXPO</p> <p>Manufacturers/Trading Companies of:</p> <ul style="list-style-type: none"> Garment / Knit Textile Garment Accessories Leather Products Fiber/ Yarn <p>etc.</p>

Both SS & AW Collections To be Discovered!

Through doubled business platform, “online” and “on-site”

FASHION WORLD TOKYO is the most international fashion marketplace, showcasing apparel, shoes, bag, fashion accessories, textile and sourcing resources around the world.

After the announcement of postponement of April edition, next show will take place from October 27 to 29, 2020, welcoming both SS and AW collections.

Another new in coming 2020 October edition, the show will welcome exhibitors/visitors both physically and virtually. Virtual platform will serve as alternative way for those who have travel restrictions to source new items and to network without travelling .

Lots of companies will showcase their latest trends from FASHION WORLD TOKYO, held in Tokyo, one of the global fashion capitals. Visit and discover what you are looking for!



New Zones, additional excitement to the show ground



Antivirus Zone - Items & Materials -

In response to current world situation, Antivirus Zone is newly launching with getting attention in this October show. Visitors can find not only antivirus items such as masks, gloves, PPE, goggles or anti-viral and antimicrobial coated materials but also products and services for STORE such as sanitizer spray, contactless payment service, digital marketing. Grab this golden opportunity for your business!



Sustainable Zone

“Sustainable” has been vital theme and strong key word for the fashion industry. This zone is launching with high demand of exhibitors and visitors and already attracting attention. In fact, there will be a variety exhibits from the first time, such as, *“Handmade bag made of recycled straws”*, *“Eco-friendly sewing thread”*, *“Textile made from recycled polyester”*, *“Women’s/Men’s wear made by less discharge of hazardous materials “* and *“Silicon leather”* etc. Visit and discover the exhibitors whose strengths are sustainability for your business!

Made in Japan Fair

The best platform to source Japanese-made products and quality

As Japan’s largest fashion trade show and more than 10 years after its creation, there are remarkable lineups of Japanese fashion collections and manufacturers at FASHION WORLD TOKYO 2020 October.

New this year, more Japanese commerce and industry associations will join the list than ever showcasing their quality with Japanese craftsmanship and uniqueness.

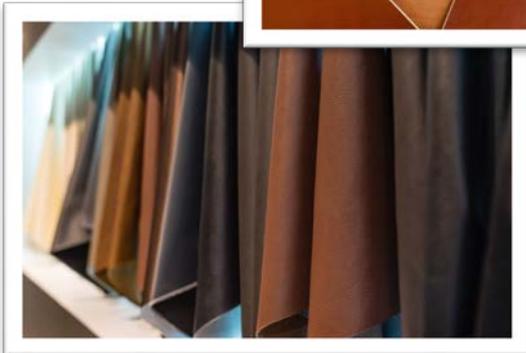
Visitors can purchase and source the sophisticated Japanese handcrafted brands such as *Caps made from “Nishijin textile”, traditional textile of Kyoto* and *Bags inspired by Japanese folding fan, sold at MoMA museum shop*, witnessing the works of 40 emerging Japanese designers.

Another hot topic is that visitors can also source the Japanese manufacturers behind the clothes, bags and shoes produced. As FASHION WORLD TOKYO has become Asian Hub for fashion sourcing, “Made in Japan Fair” has also been the best platform to meet textile and sourcing companies represented from Japan.



Latest trends in TEXTILE TOKYO

-Leather and Sustainable



“Sustainable” is also the key-word and latest hot topic of TEXTILE TOKYO, FASHION WORLD TOKYO’s textile section offering.

For example *“Textile made by less discharge of hazardous materials”, “Leather used recycled cowhide” and “Silicon leather”* are gathering at TEXTILE TOKYO.

New this edition, Hong Kong Pavilion, showcasing their leather and fur goods and Tanner’s Council of Japan, Japan’s only association of leather manufacturers join the exhibitors’ list.

In response to joining new leather exhibitors, another hot topic is gathering record high exhibitors dealing in leather goods. One of the noteworthy manufacturers is the company who has experience serving their products to Japanese Royal Family. You can not miss Japan Quality showcasing at coming 2020 October edition!

Asian Hub for Sourcing Industry

Best place to find sourcing partners, especially easy to approach Asian manufacturers

FASHION WORLD TOKYO has caught attention as not only the place for spotlighting exhibitors' latest fashion items from around the world but also gathering Asian sourcing factories.

Feature of 2020 October edition is that highly evaluated Japanese garment factories gather, while 340 exhibitors are signed on in the fashion sourcing expo alone.

Looking for Japan Quality or Japanese advanced technology?



Apply Today to Save the Registration Fee!

You can also join from your home/office by applying for Virtual Visit.

**To enter the onsite show, each person is required to bring one Visitor Ticket.
The ticket is free of charge for 3 days.**

4 ways registration for Visitor Ticket



[>>Click Here](#)



[>>Click Here](#)



[>>Click Here](#)



[>>Click Here](#)

(Without a ticket, JPY 5,000 will be charged per person on-site.)

➤ **Business Match-making Service** - *Easiest way to find your best match!*

Register your interests and get informed by auto-matched exhibitors to schedule appointments.

[Apply for the service](#)

(*Available about 2 months before the show)

➤ **Exhibitors and Exhibits Search**

1. Search exhibitors/exhibits by

- Keyword
- Product Category
- Brand Style
- Country etc.

2. Request appointments to the exhibitors that interest you from each exhibitors' page of Exhibitors and Products Search .



[Start your search on Exhibitors and Exhibits Search](#)

(*Available about 2 months before the show)

Visit Virtual Booths and you can...



**Video call
with exhibitors**



**Chat
with exhibitors**



**Download exhibit
products' brochures**

*Pre-registration is required *This service is available during the show period (Oct.27-29,2020)

How to Access?

**Step
1**

**Register and
create
your account**

**Step
2**

**2 weeks
before the show**

**Make appointments
with exhibitors**

**Step
3**

During the show

**Visit the exhibitors'
virtual booths**

[Click here to Register Now \(Free\)](#)

From Haneda Airport



From Narita Airport



>> Check more details

Hotel Information

You can check each hotel information below.

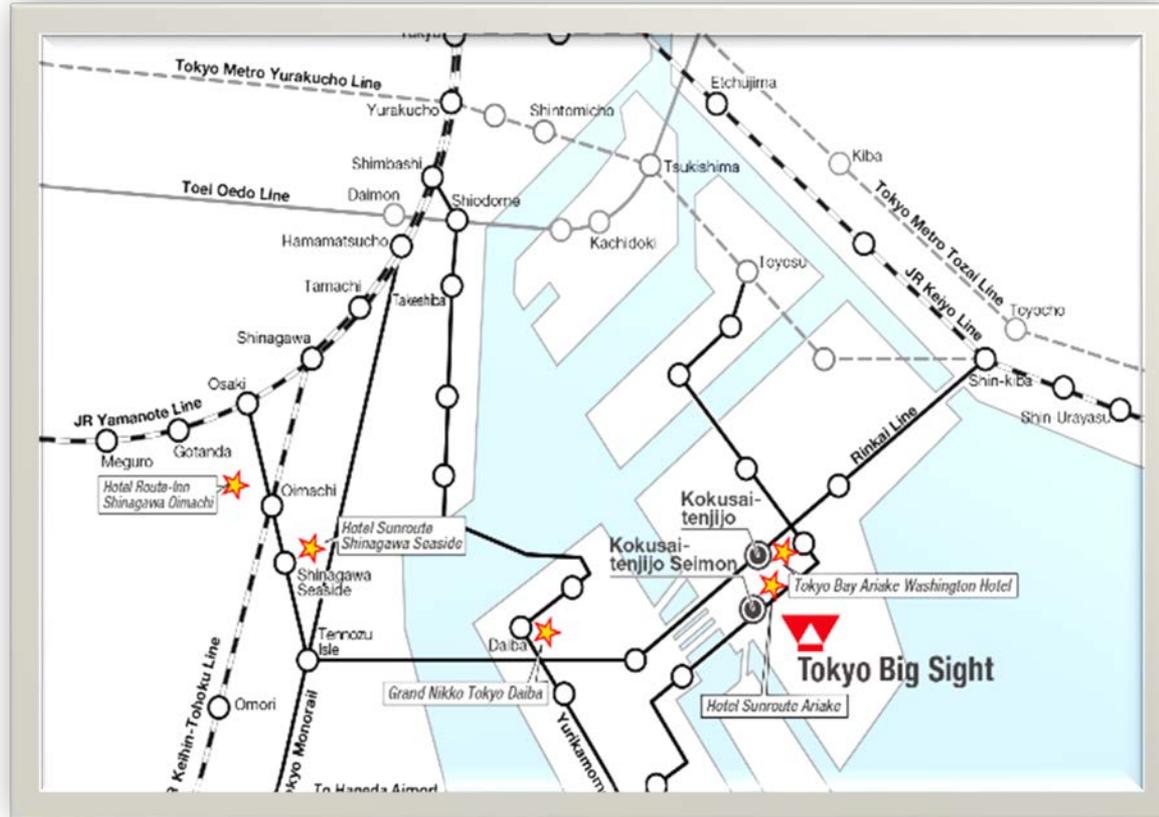
- [Tokyo Bay Ariake Washington Hotel](#)
- [Sotetsu Grand Fresa Tokyo-Bay Ariake](#)
(Previously known as Hotel Sunroute Ariake)
- [Grand Nikko Tokyo Daiba](#)
- [Sotetsu Fresa Shinagawa Seaside Hotel](#)
(Previously known as Hotel Sunroute Shinagawa Seaside)
- [Route-Inn Shinagawa Oimachi](#)

Nearest Stations

- [Kokusai-tenjiyo station](#)
- [Tokyo Big Sight station](#)
(Previously known as Kokusai-tenjiyo-seimon sta.)

Hotels near the venue will be occupied soon.

>>Make Your Reservation



Q1: Which airport is closer to Tokyo Big Sight ?

A1: It's Haneda airport. If you would like to know more information about transportation, please check here: [Tokyo Big Sight official site](#).

Q2: How can I find restaurant, restroom and smoking room in the venue ?

A2: You can find them from here: [Venue Service Information](#)(Tokyo Big Sight).
Here is information about coin lockers, ATM, foreign currency exchange ,Wi-Fi, player room etc.

Q3: How can I contact exhibitors and make an appointment with them ?

A3: Check Exhibitors & Products Search from button below.

[>> Exhibitors & Products Search](#)

>> For more FAQ , Please [Click Here](#)