FASHION WORLD TOKYO 2015 AUTUMN

FLOOR PLAN

Organised by Reed Exhibitions

The admission badge is valid for all concurrent shows.

Dates: **September 30[Wed]–October 2[Fri], 2015** 10:00–18:00

Venue: **Tokyo Big Sight, Japan**

Organised by: **Reed Exhibitions Japan Ltd.**

See reverse for the Exhibitor List

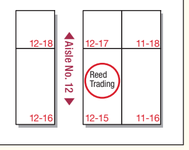
How to look for an exhibitor

Find out the booth number of the company you are looking for from the Exhibitor List.

(Example)

Reed Trading ··· 12 - 15

This means the company you are looking for is located on Aisle No.12.



LEGEND

TOILET · EMERGENCY EXIT · SNACK · Wi-Fi

J ···Exhibiting Made-in-Japan products

NEW

1st TEXTILE TOKYO Textile & Material Expo Tokyo AUTUMN

Gathering Japanese high quality and unique textiles

Made in Japan Gallery

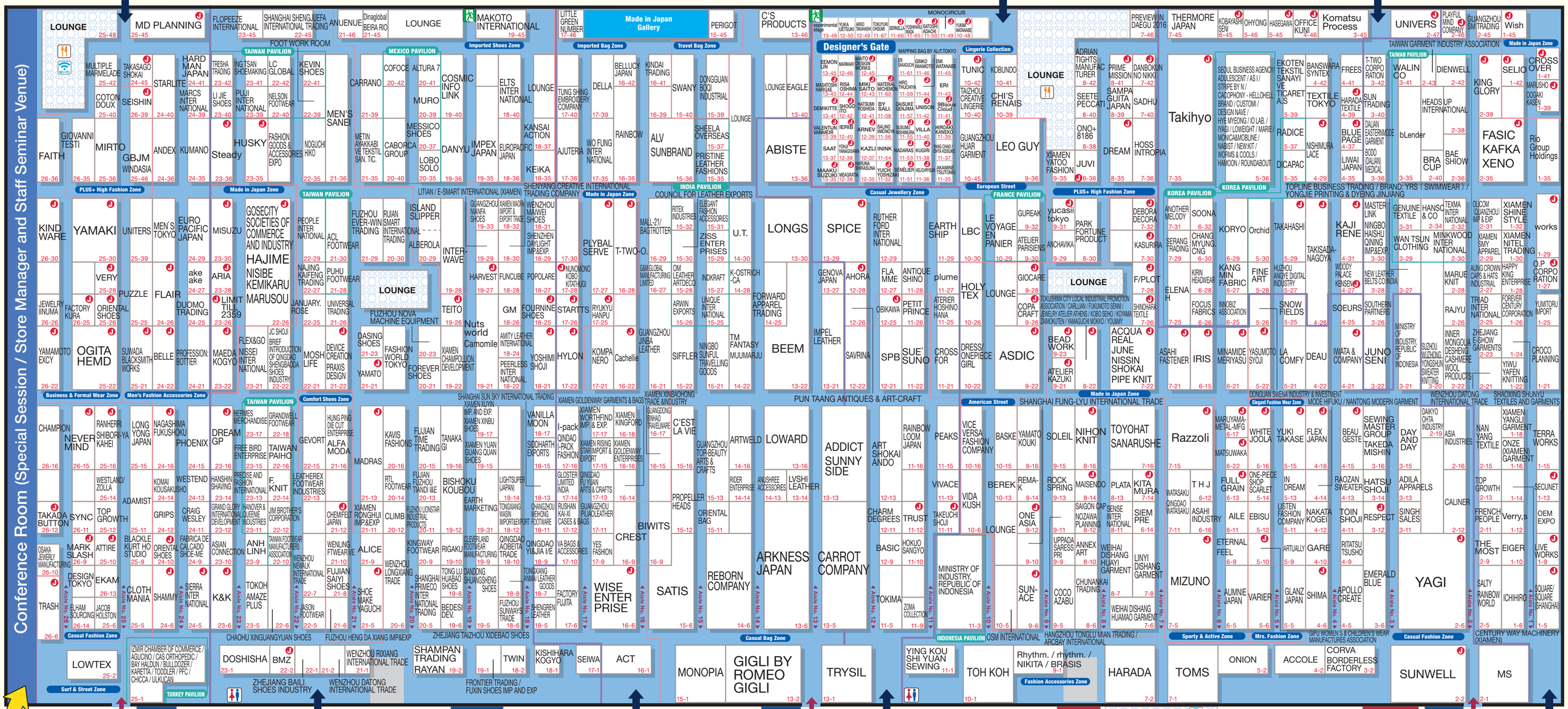
Special Area for high quality items unique to Japan

2ND TOKYO MEN'S FASHION EXPO — MEN'S TOKYO — AUTUMN

3rd TOKYO FASHION WEAR EXPO AUTUMN

1st TEXTILE TOKYO Textile & Material Expo Tokyo AUTUMN

Conference Room (Special Session / Store Manager and Staff Seminar Venue)



This Floor Plan is as of September 2, 2015. The actual layout might be different.

Special Conference Program (Only in Japanese*) * Session 3 will be conducted in Japanese and Chinese.

FREE

1 Sep. 30 (Wed) 10:00-11:00

Learning from H&M's Case: Women's Social Participation in the Fashion Industry

Christine Edman
Country Manager & Representative Director
H&M HENNES & MAURITZ JAPAN K.K.

2 Sep. 30 (Wed) 13:00-14:00

Growth Strategy of Cross Company

Yasuharu Ishikawa
President/CEO
CROSS COMPANY INC.

3 Oct. 1 (Thur) 10:00-11:00

"This will do" to the World
-The Philosophy and the strategy of MUJI-

Japanese/Chinese

Masaaki Kanai
Chairman & Representative Director
Mujirushi Ryohin
RYOHIN KEIKAKU CO., LTD.

4 Oct. 1 (Thur) 13:00-14:00

- Leadership and Sensitivity for the New Era -
JUN's Vision for the "Creative Industry" and "Social Style" Concept

Susumu Sasaki
President
JUN CO., LTD.

5 Oct. 2 (Fri) 10:00-11:00

Evolving "HANKYU MEN'S"
-To Become a World Class Specialist-

Kenji Okazawa
Executive Officer
HANKYU HANSHIN DEPARTMENT STORES, INC.

6 Oct. 2 (Fri) 13:00-14:00

Amazon's E-commerce Strategy and Vision for the Fashion Market
-Fashion Connection @Amazon-

Jasper Cheung
President
Amazon Japan K.K.

(Honorifics omitted) Please note that recording and photography are strictly prohibited. Speakers and programs are subject to change. Textbook of some presentations might not be available.

Advisory Committee

To stimulate the Japanese fashion industry and support the growth of the young generation, special conferences will be concurrently held with the exhibition. These conferences are constructed by the Advisory Committee which consists of the following members:

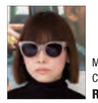
Hiroshi Ohnishi
President & C.E.O.
ISETAN MITSUKOSHI HOLDINGS LTD.

Naoya Araki
President
HANKYU HANSHIN DEPARTMENT STORES, INC.

Keishi Endo
Board Member, Executive Vice President
BEAMS CO., LTD.

Koki Mine
Officer, THE SAZABY LEAGUE, Ltd.
Company President
LITTLE LEAGUE COMPANY (RON HERMAN)

Takeshi Hirouchi
Representative Director and Chairman
ONWARD HOLDINGS CO., LTD.



Maiko Shibata
Creative Director
RESTIR HOLDINGS INC.

Yukitomo Takahashi
Chief Executive Officer
BARNEYS JAPAN CO., LTD.

Kozo Makiyama
Member of the Board, President, Representative Executive Officer
PARCO CO., LTD.

Kazuhiko Shuto
Vice President (Member of the Board), Deputy General Manager, Fibers & Textiles Division, General Manager, Textiles Division
TORAY INDUSTRIES, INC.

Chizuru Muko
WWD Japan Editor in Chief
INFAS PUBLICATIONS, INC.

(Honorifics omitted, in random order)